

PHYLUX

PHYLUX.COM



EXCLUSIVE DISTRIBUTOR OF INTERNATIONAL BRANDS

WHO WE ARE & WHAT WE DO



GLACIARIUM COLLECTION BY FREDRIKSON STALLARD

A series of suspended linear forms that make astonishing accent pieces and also work beautifully to light up irregular modern spaces.

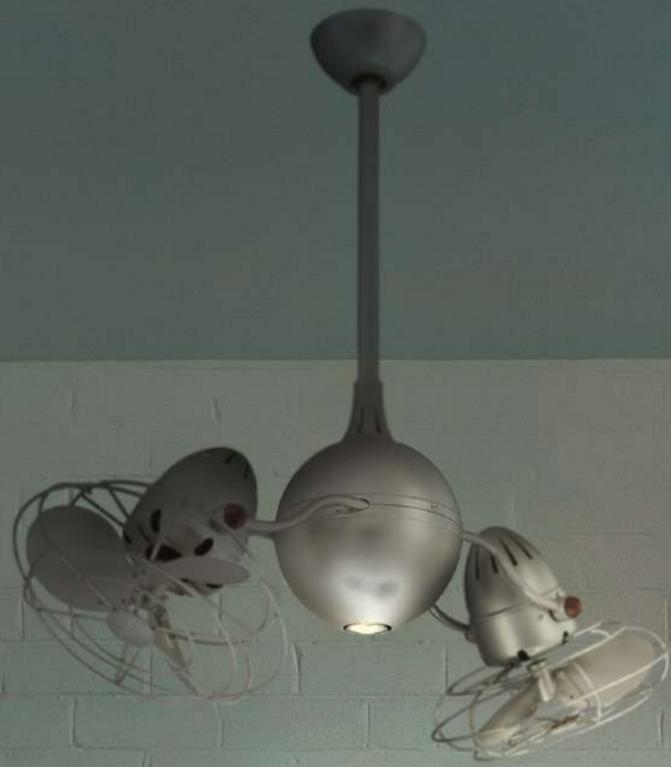
WELCOME TO THE WORLD OF PHYLUX

With minimal knowledge about lighting and the industry in general, PHYLUX was created simply out of passion to redefine personal lifestyle. Having recognised the vital role lighting plays in transforming space, Ronan and Jessie decided to establish a boutique lighting retail shop in 2013 capitalising on nothing but meager experiences filled with flaming passion.

Anchored on determination and hard work, both learned the ropes to cope with the the dynamic growth of the business landscape of the lighting industry. Over the last 5 years, our client base has grown exponentially prompting the need for an imperative paradigm

shift to maximise opportunities. PHYLUX has taken that big leap and embarked into integrated custom solutions and project management for lighting projects largely due to an increasing demand for integrated services.

Today, PHYLUX envisions to continuously offer integrated solutions, uniquely designed to influence, inspire, illuminate every space. We are an up and coming brand who imbibes the philosophy of light; light influences, inspires & illuminates life. Similarly, we practice the philosophy of seing things in a new light armed with fresh ideas and rich experiences.



CONTENT

- 06** **OUR BRANDS**
We have partnerships all over the world.
- 08** **WHAT WE DO**
PHYLUX goes beyond just illumination.
- 10** **LIGHTING**
Smart | Customized Crystal | Decorative Architectural
- 12** **FANS**
Smart | Decorative
- 14** **LIFESTYLE ACCESSOIRES**
Motorised Shades | Digital Locks | Laundry Systems
- 16** **AUTOMATION**
Customizable Switches | Controls | Software
- 19** **OUR VALUES**
We operate by these values.
- 20** **CONTACT**
Our showroom is open 365 days a year.

OUR BRANDS

STRONG IN RELATIONSHIPS

We are a company backed by big partnership brands from all over the world, especially in America and Europe.

06



**HAIKU
BY BIG ASS FANS**

Haiku is known for world's best smart fan, due to the fact the brand has won more than 75 international design and technology awards.

**SCHNEIDER ELECTRIC
— FRANCE**

A series of suspended linear forms that make astonishing accent pieces and also work beautifully to light up irregular modern spaces.

**BIG ASS FANS
— KENTUCKY**

These are the larger-than-life manifestations of what happens when people think bigger, work harder, and push further. These are Big Ass Fans.

**MATTHEWS FAN
— CHICAGO**

They're unmistakable! Matthews creates unique fans that convey our passion for the machine age aesthetics and minimalism.

**YALE LOCKS
— CONNECTICUT**

Yale bring you keyless convenience to unlock your door. Choose from fingerprint, smart card or keypad - to enter your home.

**SWAROVSKI LIGHTING
— AUSTRIA**

Swarovski Crystal Palace has collaborated with more than 60 designers over 15 years, including Zaha Hadid, Yves Behar, Tom Dixon, and Tokujin Yoshioka.

**PHILIPS HUE
— NETHERLANDS**

Philips Hue brings smart lighting to everyday homes, allowing anyone to create special moments and automate with light.

**OSRAM
— GERMANY**

OSRAM is shaped by a long tradition of innovation in the field of lighting technology. They have a history dating back more than 110 years.

07

WHAT WE DO

INTEGRATED CUSTOM SOLUTIONS

Phylux goes beyond just illumination. With its vision of redefining life, it offers a comprehensive array of solutions integrated and customised to specific requirements.

PROJECT MANAGEMENT

To meet the demands of a dedicated project management service, Phylux goes beyond mere supply and installation. Our competent team is readily available for consultation, communication, documentation, design, specifications, production, installation, after-sales Support and other personalised services for residential, commercial and hospitality projects. We have joined forces with world-class brands and industry experts towards a dynamic integration of various solutions customised to individual specifications and requirements. Phylux is poised to be a one-stop solutions provider where projects are managed from inception to conclusion.



			AUTOMATION	
			CUSTOMISED SWITCHES	
			MOTION SENSOR	
			VOICE CONTROL	
		LIFESTYLE ACCESSOIRES	APP CONTROL	PROJECT MANAGEMENT
	FANS	MOTORISED SHADES		CONSULTATION
	SMART FANS	DIGITAL LOCKS		DOCUMENTATION
LIGHTING	DECORATIVE FANS	LAUNDRY SYSTEMS		DESIGN
SMART LIGHTING		KITCHEN & SANITARY FITTINGS		SPECIFICATIONS
CUSTOMISED CRYSTAL LIGHTING				PRODUCTIONS
DECORATIVE ARCHITECTURAL LIGHTING				INSTALLATIONS
				AFTER SALES SUPPORT

LIGHTING

Lighting has become a dialogue between form and function with aesthetic appeal comes in as equally important as purpose. Phylux carries lighting brands that caters to the basic needs of its clients, more so, it also produces custom-made fixtures and lighting solutions for residential, commercial and hospitality clients.

With light as its core business, Phylux has established a network of production facilities and technical specialists in the region that have the capabilities to transform vision into reality. From customised luminance, beam angles, material finishes to dimming capabilities, we can commission designs that express client's vision.



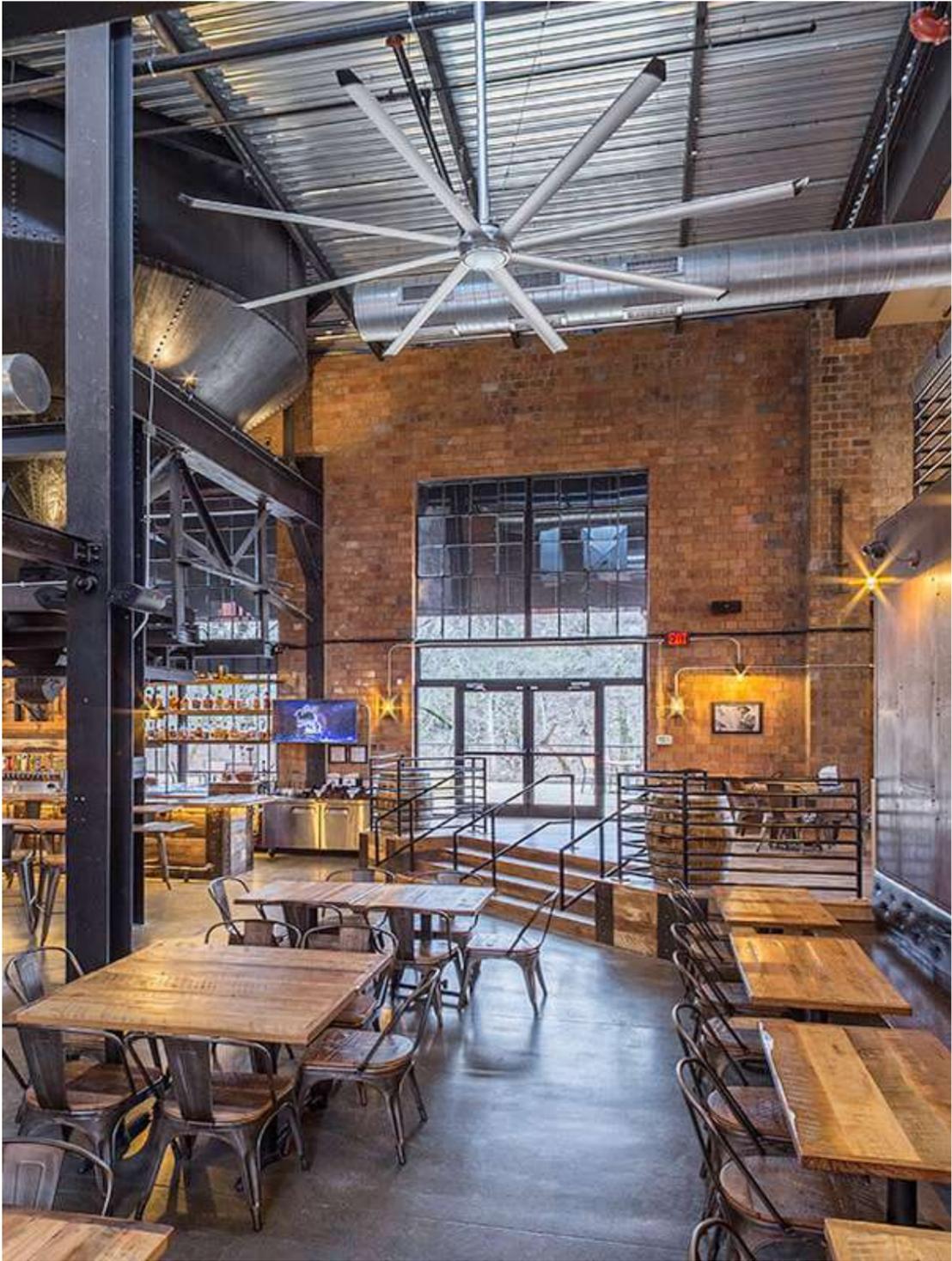
OUR LIGHTING BRANDS

SWAROVSKI OSRAM PHILIPS

CEILING FANS

12

The most sought-after Haiku fans have spelled success for Phylux over the years. With its superior engineering and exceptional designs that transform mere blades into conversation pieces, Haiku remains to be the brand of choice of our clients which we continuously integrate with the overall solutions.



13

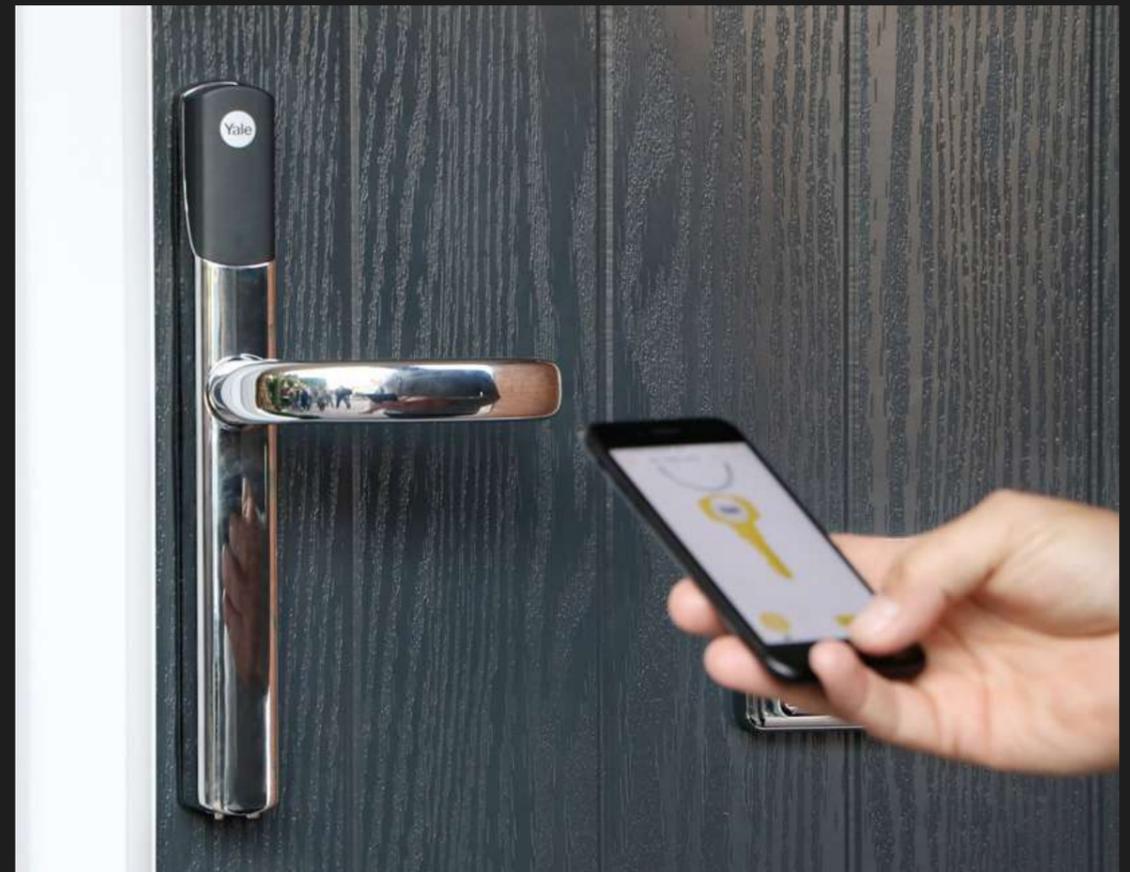
OUR FAN BRANDS

 **BIG ASS FANS** HAIKU MATTHEWS

LIFESTYLE ACCESSOIRES

ONE STOP SHOP

With its hollistic approach, Phylux provides more elements that completes the solutions package. Complementary lifestyle products such as motorised shades, digital locks and kitchen fittings are a few of what we offer individually or as an integral element of a customised solution.



OUR LIFESTYLE BRANDS

Yale

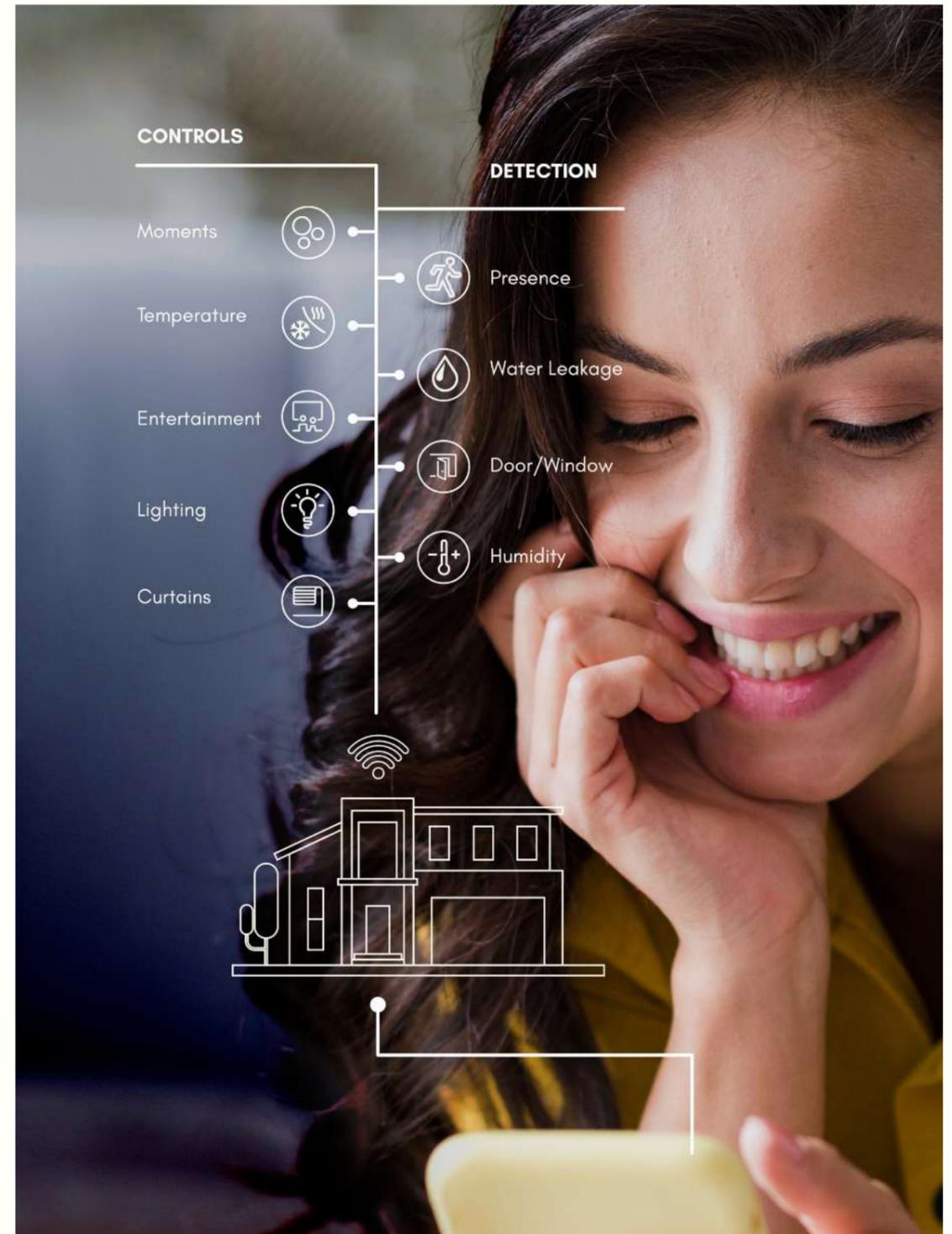
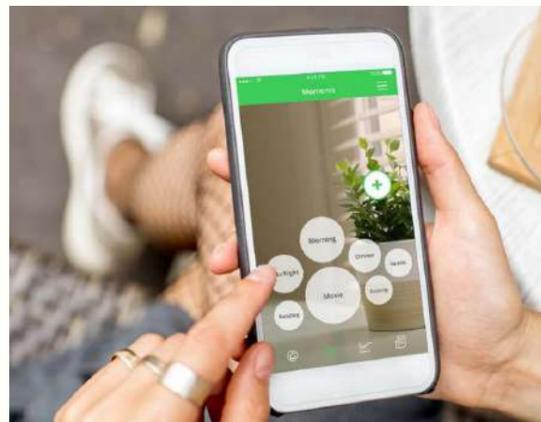
AUTOMATION

SMART HOME

The new standard of comfort across the globe where voice commands and hand motions come intoplay in control systems.

MADE BY SCHNEIDER ELECTRIC

Phylux pioneers in offering a home automation innovation focused on remotely controlling lighting, ceiling fans, door locks, motorised curtains and the like. The interface which is compatible with various operations systems is defined by its scalability and versatility allowing more devices to be added subsequently.



OUR AUTOMATION BRANDS



OUR VALUES

01 SERIOUS RESEARCH

We are backed up by research, obsessed by engineering innovation and never compromise quality.

02 COST-CONSCIOUS

Premium prices have to be in balanced with smart, sustainable benefits and not with a brand name.

03 CUSTOMER OBSESSION

We aim to gain a deeper understanding of behaviours, preferences, choices and desires for us to be an integral part of how people Enjoy Living! We want to know your story.

04 STRAIGHT FORWARD

Phylux quintessentially believes in an honest communication with our clients to be able to create the most appropriate and smartest solutions imaginable.

OUR MISSION

To influence, inspire and illuminate living through top quality integrated lifestyle solutions uniquely designed to be a statement in any space there is.

OUR VISION

A brand that redefines life.

INFLUENCE INSPIRE ILLUMINATE

Sharing the same passion and philosophy, the team behind Phylux comes from interdisciplinary backgrounds perfectly complementing individual competencies and expertise. With the guidance of our vision and mission, we are committed to share our professional expertise with personalised touch driven by the desire to influence, inspire and illuminate every space possible. Team collaboration and partnerships are our key values driven the desire to redefine living through the interplay of our rich experiences and competent products and services.

CONTACT US

20



**DISTRIBUTING
FANS AND LIGHTS
WITH PREMIUM
MATERIALS
MEANS THAT THEY
LOOK GREAT
AND LAST LIKE
NOTHING ELSE.**

- Roman Lee, General Manager

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21



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