

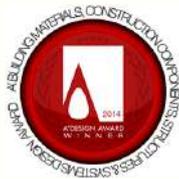
# PHYLUX

HAIKU.COM.SG



EXCLUSIVE DISTRIBUTOR OF HAIKU

## HAIKU BY BIG ASS FANS CATALOGUE



**AWARD-WINNING BRAND HAIKU**

– Haiku has won more than 75 international design and technology awards.

# WELCOME TO THE WORLD OF PHYLUX

PHYLUX envisions to continuously offer integrated solutions, uniquely designed to influence, inspire, illuminate every space. Over the last five years PHYLUX is poised to be a one-stop solutions provider for lighting, fans and automation. Joined forces with world-class brands and industry experts have made it possible to offer various solutions customised to individual specifications and requirements.

## **PHYLUX IS AN EXCLUSIVE DISTRIBUTOR OF HAIKU®**

We are proud to work with Haiku fans, because they reinvented the ceiling fan. Before Big Ass Fan this home fixture had gone unchanged for 100 years. Haiku's superior

power, design and efficiency has garnered praise and awards from publications and organizations like Popular Science, red dot, Inc. and IDSA. It is the most quietest, most efficient and now the smartest ceiling fan in today's market. These titles don't happen by chance, by luck or by being content with the status quo. No, they happen when people with passion and pride work together in the name of something bigger. They happen when those very same people continuously strive to make the world a more comfortable place by building fans that combine power with beauty and beauty with engineering expertise.

# TABLE OF CONTENT

04



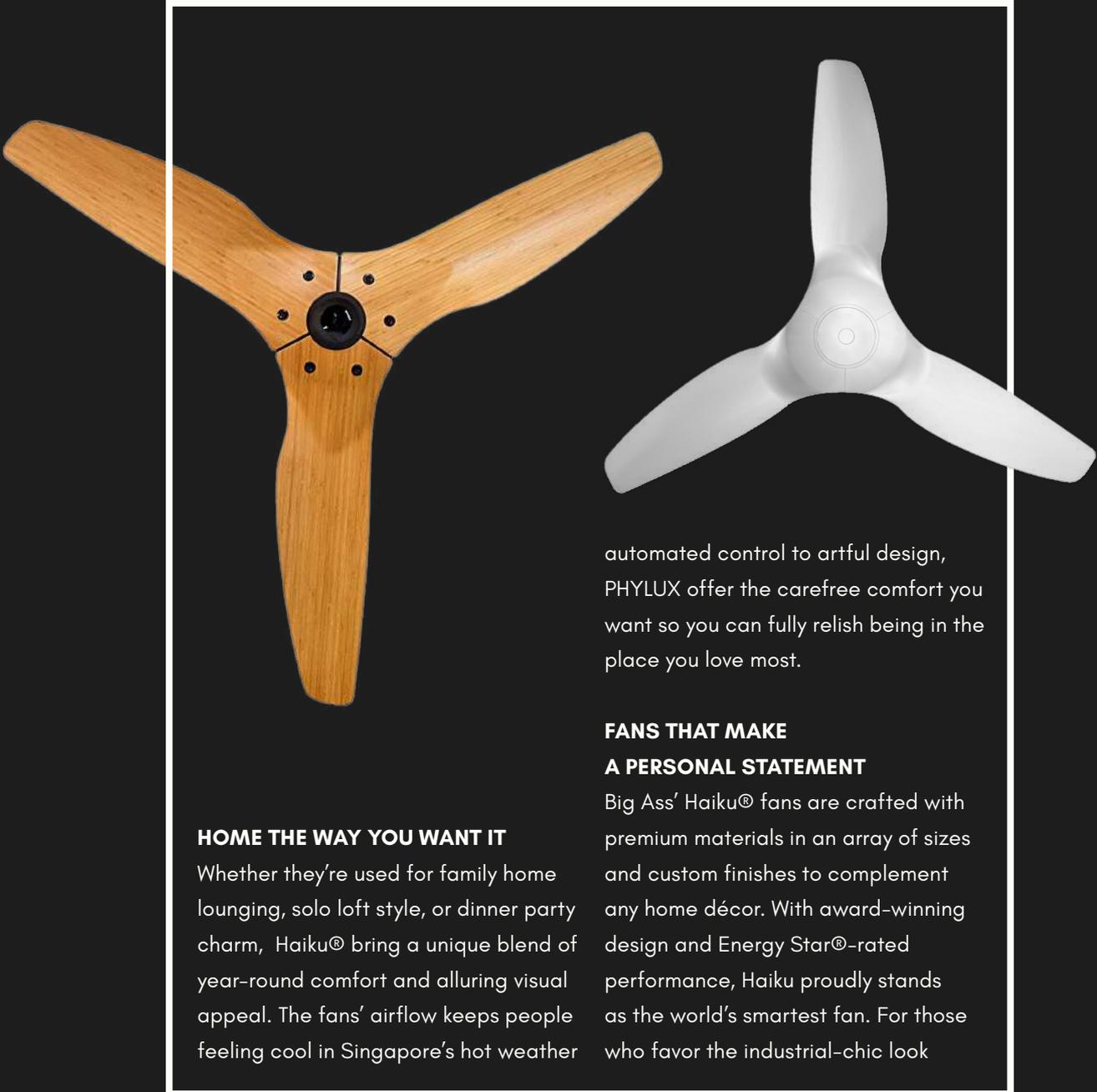
**MAKE YOUR LIFE MORE CONVENIENT WITH VOICE CONTROL**

“Alexa, stop playing Despacito and turn on the living room fan.”

- 06** **THE NUMBER ONE FAN IN THE WORLD**  
Inspired elegance meets engineering excellence.
- 08** **H-SERIES**  
– with cocoa or caramel true bamboo material
- 10** **I-SERIES**  
– with black or white composite material
- 12** **L-SERIES**  
– with black or white hybrid resin material
- 14** **84-SERIES**  
– with true bamboo or aluminium material
- 16** **SENSE ME TECHNOLOGY**  
interactions | composition | lighting | locations | shotlist | application
- 18** **OPTIONAL LED KIT**  
core | supporting | applications
- 20** **OVERVIEW**  
A summary with all the haiku products.

# THE NUMBER ONE FAN IN THE WORLD

06



## HOME THE WAY YOU WANT IT

Whether they're used for family home lounging, solo loft style, or dinner party charm, Haiku® bring a unique blend of year-round comfort and alluring visual appeal. The fans' airflow keeps people feeling cool in Singapore's hot weather

all year round. Virtually silent direct-drive motors and available occupancy sensors, LED light integration, and a range of settings put personal comfort and functionality in perfect harmony. From efficient performance to

automated control to artful design, PHYLUX offer the carefree comfort you want so you can fully relish being in the place you love most.

## FANS THAT MAKE A PERSONAL STATEMENT

Big Ass' Haiku® fans are crafted with premium materials in an array of sizes and custom finishes to complement any home décor. With award-winning design and Energy Star®-rated performance, Haiku proudly stands as the world's smartest fan. For those who favor the industrial-chic look

or need larger airflow coverages, Essence and Isis provide relaxing ambiance and silent-but-powerful performance, both in the home and on balconys. Made with aircraft-grade aluminum, they have all the power of

# ELEGANCE MEETS ENGINEERING EXCELLENCE.

an industrial Big Ass fan in a sleeker, more refined style.

## THE WISER CHOICE FOR THE SMART HOME

Big Ass' SenseMe® technology offers seasonal and manual control modes to create the perfect home environment exactly how homeowners want it, even from a smartphone app. With built-in motion sensors, ideal comfort and efficiency kick in without ever needing to flick a switch (pull chains be damned!). Easy integration to smart

home technology, such as Amazon Alexa® and Google Assistant® and thermostats from Nest® makes in-home comfort and control easier than ever before.

**“ Why does Big Ass Fans exist? At Big Ass Fans, comfort is our mission. A mission that’s achieved by taking great pride in our craft — by engineering products with zealous passion, profound care, and an acute attention to detail. ”**

— “Our Calling” statement from Big Ass Fans headquarters



## HAIKU - THE BEST RESIDENCIAL FAN.

75 international design and technology awards speak for themselves.

# H-SERIES REAL BAMBOO

08

**COCOA** BAMBOO



**CARAMEL** BAMBOO



## **MONITORS CONDITIONS**

SenseME™ Technology monitors a room's temperature and humidity, automatically adjusting Haiku's speed when conditions change.

## TRUTH IN MATERIALS

Made of Moso bamboo, a sustainable resource with the tensile strength of steel that renews itself every five years and is harvested at full maturity.

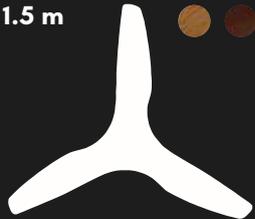
52" | 1.3 m



SHORT 300 mm



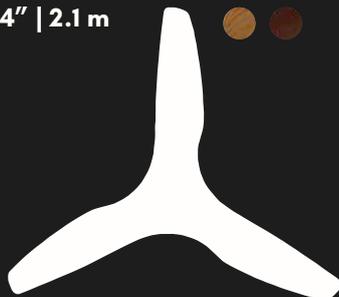
60" | 1.5 m



STANDARD 400 mm



84" | 2.1 m



EXTENDED < 700 mm



## TAKE US OUTDOORS

The outdoor Haiku is designed for deck, pavilion or alfresco areas. It features coated electronics, corrosion-resistant stainless steel hardware, and durable bamboo aluminum airfoils that won't fade or droop.

# I-SERIES COMPOSITE

10

**BLACK CC**



**WHITE COMPOSITE**

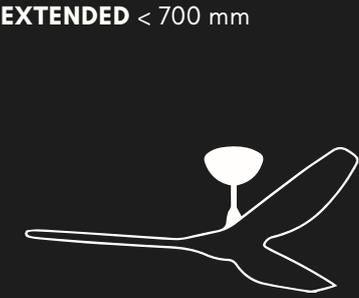
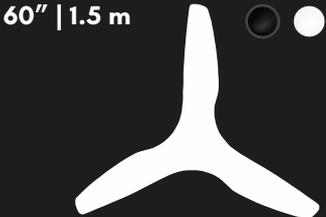
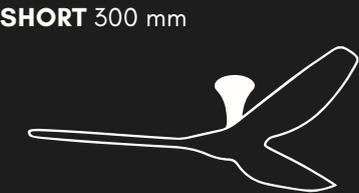


## **SENSE MOTION**

Forget switches, pull chains and remotes. SenseME Technology detects when you enter or leave a room and turns Haiku on and off automatically.

**GLASS-INFUSED MATRIX COMPOSITE MATERIAL**

Matrix composite airfoils undergo a three-pass finish with automotive grade paint, ensuring airfoils will never dull or discolor.



**STANDARD MOUNTING**

The standard mount included with this model is suitable for ceilings 2.6m to 3m.

# L-SERIES HYBRID RESIN

12

**BLACK**



**WHITE**



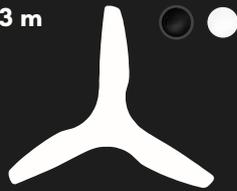
## **NEW UNIVERSAL MOUNTING**

Universal mount can be installed in flat or sloped ceilings 8 ft (2.4 m) or taller. Perfect for HDB apartments with low ceilings.

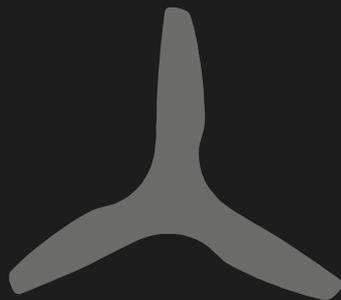
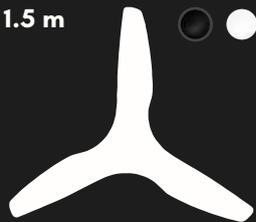
## HYBRID RESIN MATERIAL

Haiku's signature design elements, energy efficiency, and effectiveness at a more accessible price point.

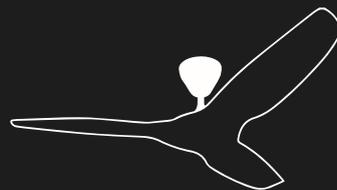
52" | 1.3 m



60" | 1.5 m



**UNIVERSAL** 256 - 1595 mm  
(5 Downrod Sizes)



## OPTIONAL LED KIT

Settings include on/off, sleep mode and 16 dimmable light levels.

# A-SERIES ALUMINIUM

14

**POLISHED ALUMINIUM**



**WHITE ALUMINIUM**



**YELLOW ALUMINIUM**



**BLACK ALUMINIUM**



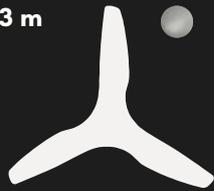
## **IDEAL FOR RESIDENTIAL AND COMMERCIAL SPACES**

It's 84-inch diameter makes it ideal for applications such as lobbies, offices, restaurants, retail spaces and schools. The universal mount included with this model is suitable for ceilings over 3.3m.

## AIRCRAFT-GRADE ALUMINIUM

Durable, aircraft-grade aluminium airfoils are suitable for indoor and covered outdoor use. Each Haiku is also handbalanced in a 13-step process, ensuring no fan will ever wobble.

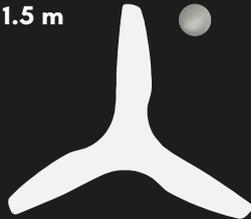
52" | 1.3 m



SHORT 300 mm



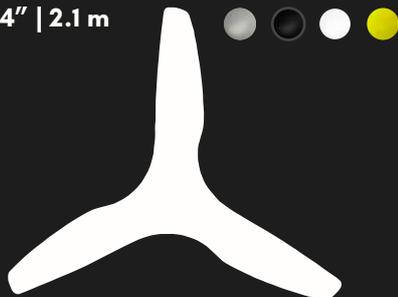
60" | 1.5 m



STANDARD 400 mm



84" | 2.1 m



EXTENDED < 700 mm



## WORLD'S MOST ENERGY EFFICIENT CEILING FAN

Haiku® 84 provides twice the airflow of a standard ceiling fan, yet draws only 70.5 W of power at max speed – making it the world's most energy-efficient ceiling fan.

# SENSE ME TECHNOLOGY

16



## **HAIKU HOME APP**

Use the APP to set and adjust your comfort preferences, group multiple fans and update product firmware.



## **MOTION SENSORS**

Saves energy by turning your fans on automatically when you enter a room and off when you leave.



## **SLEEP MODE**

No more waking up too hot or too cold. Choose your ideal sleep temperature and Sleep Mode will automatically adjust your fan's speed to keep you feeling comfortable throughout the night.



## **WHOOSH MODE**

Whoosh Mode mimics cooling natural breezes by varying fan speed. That afternoon on the couch feels a lot more like a day at the beach now, doesn't it?



## **SCHEDULING**

Program your fans to suit your schedule using the Haiku Home app. Have the lights turn on while you're on vacation or turn off the motion sensor at night.



## **MONITORS CONDITIONS**

If the sun heats up a room, SenseME detects the warmth and increases Haiku's speed. Open a window at night and SenseME will automatically reduce the fan's speed as the temperature drops.



## **THE THINKING FAN**

If you change the speed, SenseMe remembers what you find comfortable and makes more personalized adjustments in the future.



## **VOICE CONTROL**

Use simple voice commands to adjust fan and light settings with Amazon Alexa-enabled devices or the Google Assistant.

# THE CEILING FAN, REINVENTED



### CHOOSE A SMARTER FAN

SenseMe Technology, available exclusively on the Haiku ceiling fan, revolutionizes a home fixture that hadn't changed for decades.

# LED KIT

## BRIGHTER, SMARTER AND BUILT TO LAST

### 16 SETTINGS

A smart fan deserves special lights. Our patented LED kit for indoor, SenseME-enabled fans offers a dimming range of 16 settings (3-100%) to suit any activity, and can even be programmed to wake you up in the morning. It has a temperature color of 2700K (warm white) or 4000K (natural white).

### EFFICIENCY

Our LEDs are 80% more efficient than regular incandescent bulbs and last for 50,000 operating hours, three times longer than compact fluorescent. It has a nominal input power of 16.3 W.

### CERTIFICATIONS

The LED element is damp rated for indoor or covered outdoor use. It is not suitable for salt air environments.

### FINISHES

Light kit finish matches selected fan hardware finish. It can be white, black, satin nickel or oil-rubbed bronze.

**YOU'RE IN TOTAL CONTROL**

On/Off and digital dimmer. Adjust settings using the remote control, Haiku mobile app or Amazon Alexa-enabled devices.



**MAKE YOUR LIFE MORE CONVENIENT WITH VOICE CONTROL**

"Alexa, set the Living Room Light to 20%."

# OVERVIEW



H-SERIES



I-SERIES



20

## FINISHES

<b>MATERIAL</b>	Bamboo	Composite
<b>AEROFOIL FINISHES</b>	Caramel   Cocoa	Black   White
<b>MOUNT FINISHES</b>	Black   White	Black   White

## SIZES

<b>52"   1.3 m</b>	 <input checked="" type="checkbox"/>	 <input checked="" type="checkbox"/>
<b>60"   1.5 m</b>	 <input checked="" type="checkbox"/>	 <input checked="" type="checkbox"/>
<b>84"   2.1 m</b>	 <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

## MOUNT

<b>SHORT</b> 300 mm	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>STANDARD</b> 400 mm	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>EXTENDED</b> < 700 mm	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

## FEATURES

<b>VOICE CONTROL</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>LED LIGHTING KIT</b>	Optional	Optional
<b>SENSE ME TECHNOLOGY</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>REMOTE</b>	Premium	Premium
<b>OUTDOOR USAGE</b>	Optional	Indoor



**L-SERIES**



**A-SERIES**



Hybrid Resin	Aluminium
Black   White	Polished Alu White Alu   Black Alu   Yellow Alu
Black   White	Black   White
 ✓	 ✓
 ✓	 ✓
✗	 ✓
✗	✓
✗	✓
(5 Downrod Sizes) ✓	✓
With Wi-Fi Module	✓
Optional	Optional
✗	
Standard	Premium
Indoor	Optional

# CONTACT US

22



 +65 6203 0111

 ENQUIRY@PHYLUX.COM

 HAIKU.COM.SG

 160 PAYA LEBAR ROAD, ORION #01-8

409022 SINGAPORE

 @PHYLUXSOLUTION

**" IT'S A BEAUTIFUL FAN. THE FAN WORKS GREAT FROM AN ENVIROMENTAL PERSPECTIVE AND WORKS WELL FROM A FINANCIAL PERSPECTIVE. IT'S BEAUTIFUL, SUPER SMART AND HAS INCREDIBLE TECHNOLOGY THAT EVEN INTEGRATES WITH VOICE, SO IT'S AN ABSOLUTE NO-BRAINER FOR US. THE HAIKU HAS EVERYTHING: ENERGY SAVINGS, TECHNOLOGY, AESTHETICS. IT'S A GREAT FAN. I LOVE IT. "**

**— GRAHAM HILL LIFEEDITED  
FOUNDER, ENTREPRENEUR,  
SUSTAINABILITY GURU**



[HAIKU.COM.SG](http://HAIKU.COM.SG)